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News

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Online

Donors raise money by finding friends jobs

A new recruitment website that allows the public to earn money by referring friends for jobs is asking charities to recommend the scheme to their supporters as a new fundraising tool.

[Zubka.com](#), which launched in August, bypasses recruitment agencies by letting registered referrers recommend suitable candidates for jobs listed on the site. Referrers get 80 per cent of the recruitment fee if someone they recommend is placed in a job. If they are directed to the website by a charity, five per cent of any money they earn will then be donated automatically to that charity.

The average recruitment fee for a job is £4,000, meaning charities are set to earn £200 each time one of their supporters makes a successful referral. Two small charities, the Jubilee Waterside Centre and Haringey Shed, have already signed up and 10 more have shown an interest.

Martin Shaw, fundraising consultant for Midas charity appeal service who is helping promote the website to charities, said: "The charities I've been talking to think this is quite a unique and different way of raising money for them without too much effort," He is advising interested charities to promote the site to supporters via a link on their email newsletters.

Since its launch, 1,500 people have registered as referrers on Zubka and one definite referral has been made.

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Gemma Ware